

SUZAN MARIE CHIN-TAYLOR

Storyteller, Marketing Strategist and
International Entrepreneur

BIO

Suzan Marie Chin-Taylor is the founder of The TUIT Group, CEO of Creative Raven and Owner/Director of TUIT Infratech Pvt Ltd. Ms.Chin has over 25 years experience in creating cost-effective, innovative marketing communications solutions to help clients better understand their market, strategically position their organizations, build brand awareness, generate opportunities and develop business alliances.

Suzan is an Everything DiSC Authorized Partner, delivering best-selling Everything DiSC tools that unlock the potential of an organization's people, improve working relationships and communication, strengthen management skills, elevate leadership, tackle conflict and create lasting productive and empowering workplace cultures.

Her firms attract a wide range of clients within the water, wastewater and civil infrastructure sectors—from fast-track companies that engage her team as an outsourced marketing department to midsize organizations that need to improve management skills to international corporations that need help with a specific project. Ms. Chin holds a BS Degree in Marketing and an MS Degree in Marketing & International Business. She is a frequent keynote speaker on the subjects of branding, company positioning, content marketing and publicity strategy.

As Seen In and At:



WCOVMA Onsite Wastewater
Management Association of BC

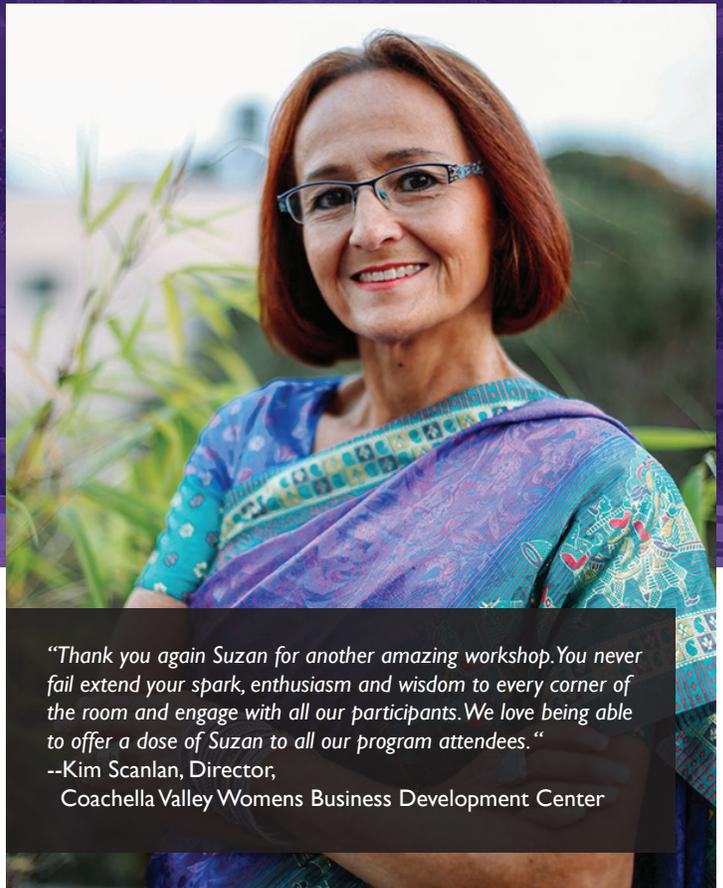
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Cleaner



COACHELLA VALLEY
WOMEN'S BUSINESS CENTER
INLAND EMPIRE CENTER FOR ENTREPRENEURSHIP



"Thank you again Suzan for another amazing workshop. You never fail extend your spark, enthusiasm and wisdom to every corner of the room and engage with all our participants. We love being able to offer a dose of Suzan to all our program attendees."

--Kim Scanlan, Director,
Coachella Valley Womens Business Development Center

TOPICS

HOOK, LINE & SINKER | essential online elements that engage, educate and convert

HOW TO THRIVE IN THE NEW DIGITAL SELLING ENVIRONMENT | successful marketing and selling strategies in the evolving virtual business world

TEN TIPS FOR MARKETING SUCCESS | key elements and strategies for building brand identity, marketplace awareness and market share

GETTING SOME... | brand recognition and positive publicity

CONTENT & SOCIAL MEDIA MARKETING ACCELERATOR | tips and tools to position yourself as a thought leader and trusted resource so you can gain new customers and lock in their loyalty

EVERYTHING DISC WORKSHOPS | Workplace, Sales, Management, Productive Conflict and Leadership Modules

Custom Presentations Also Available on a Variety of Marketing and Business and Team Development - Call to Discuss Options



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